

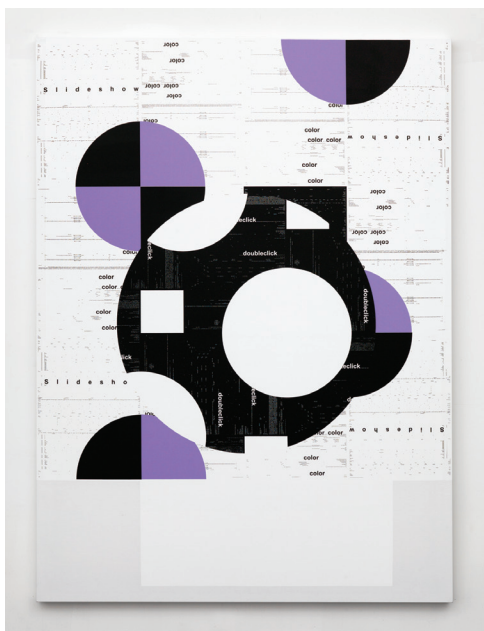
For immediate release

MICHAEL RIEDEL

PowerPoint

February 16 – March 23, 2013

Opening reception: Saturday, February 16, 6–8 PM



Untitled (Circle), 2013. Silkscreen on linen.
90 ½ x 67 inches (229.9 x 170.2 cm).

David Zwirner is pleased to present an exhibition of new work by Michael Riedel, on view at the gallery's 533 West 19th Street space. This will be the artist's fourth solo show at the gallery.

Since the late 1990s, Michael Riedel has advanced his own model of a self-sustaining artistic production, continuously using reproductions as a means to "reintroduce the system of art into the art system." *PowerPoint* takes its point of departure in the artist's last solo exhibition at David Zwirner entitled *The quick brown fox jumps over the lazy dog* (2011). Where this show reflected digital distribution processes—with *Poster Paintings* featuring information from websites communicating Riedel's work as their backgrounds—the present exhibition takes the process a step further, allowing the system to recreate itself once more. It includes new works made by combining two *Poster Paintings* using an animated feature in PowerPoint, the software program used by the artist when delivering presentations on his work. Riedel has "frozen" the

particular transition between two slides, generating a new work that takes place between two existing works. In a further variation of the idea, some *Poster Paintings* were merged with a blank page. The fact that each new work creates a gap that can be filled again suggests the idea of endless production.

The two exhibitions thus contain distinct translations of the same visual source material. Where the *Poster Paintings* in the earlier show were hung against wallpaper printed with text from David Zwirner's website, the *PowerPoint Paintings* are displayed against wallpaper featuring patterns from individual *Poster Paintings*. Twenty individual show cards each presenting different PowerPoint effects will also be on view. In mailings announcing the opening, a CD was included featuring a song by Woog Riots created for the exhibition, with lyrics taken verbatim from the text on the show card.

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Michael Riedel was born in 1972 and currently lives and works in Frankfurt, where he received a Meisterschüler degree at the Städelschule in 2000. The same year, he launched the experimental artist space Oskar-von-Miller Strasse 16 in Frankfurt, where he restaged cultural events held at other locations throughout the city. In 2004, communal dinners were introduced at the venue, which, following a temporary relocation to Berlin, now exists in its third iteration at a new address in Frankfurt. The communal dinners continue under the name Freitagsküche.

Over the past decade, Riedel has shown in both solo and group exhibitions at prominent venues throughout the United States and Europe. In 2012, his work was the subject of a major survey, *Kunste zur Text*, at the Schirn Kunsthalle in Frankfurt. Other recent solo exhibitions include the Kunstverein Hamburg (2010); Städel Museum, Frankfurt (2009); and the Kunstraum Innsbruck, Austria (2007). He has participated in a number of international group exhibitions including the Sprengel Museum Hannover (2012); Kunsthhaus Bregenz, Austria (2011); Galleria Civica d'Arte Moderna e Contemporanea (GAM), Turin (2010); Tate Modern, London (2009); Kunsthalle Bern (2008 and 2006); Lyon Biennale of Contemporary Art, France (2007); Moscow Biennale of Contemporary Art (2005); and the Secession, Vienna (2003).

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